How to Sell your Rabbits On Demand
by Aaron Webster

Hello Friend,

Yesterday I sent you a very special message, in which I talked about: The #1 Factor that Will Determine the Success of Your Rabbitry...

If you didn't get a chance to read the report that I call "The Rabbit X Factor" yet, go ahead and download a copy using the link below and read it before proceeding any further...

Download "The Rabbit X Factor" pdf here:
http://rabbitbreeders.us/newsletter/thexfactor/

Yesterday I spent the afternoon browsing through and replying to the many responses that I received in response to this unique report I released...

Rabbit raisers from all around the world sent me messages asking me questions and thanking me for the advice. Responses came in from many different parts of the world including the U.S, Canada, England, South Africa and even Zimbabwe.

Overwhelmingly, rabbit raisers were wanting to know if I could provide them with any advice on how to go about selling their rabbits, without spending a ton of money on expensive advertising.

Since yesterday I pointed out that The #1 Factor that Will Determine the Success of your Rabbitry is the ability for you to Sell your Rabbits On Demand, or in other words "Sell Rabbits when you have them available"...

I thought that I would go ahead and include advice + resources in this followup email about...
How to actually Sell your Rabbits on Demand

But before I continue any further I would like to address a couple really good summarized questions that I received from rabbit breeders about "The Rabbit X Factor" report I released yesterday...

1. I am a hobby rabbit breeder, I don't breed my rabbits for profit. Is this #1 Factor of being able to Sell my Rabbits On Demand still relevant to me?

My answer... Yes, most certainly, like I discussed yesterday in the report being able to "Sell your Rabbits On Demand" in some way or fashion really does affect almost every part of your rabbitry...

When you have the ability to sell your rabbits when you need to, you will have acquired the freedom to grow your rabbitry to whatever size you choose. Show success will become easier to come by as a result. In addition... your rabbits will most likely even be, better off due to the fact that you will have more free cage space available for them to live in.

2. I live in the Southern, US and have been breeding rabbits for personal meat consumption for several years now, how does this apply to me?

My answer... Great question... Many of the rabbit breeders on this mailing list actually raise their rabbits for meat consumption in some shape or form, even if they don't eat rabbit themselves. First off I want to point out that... when someone consumes their rabbits they could technically call it "selling their rabbits to the freezer", as a friend and mentor of mine used to say. Secondly I would like to recommend that if you are in this situation that you make it your goal to sell some of your best quality rabbits as meat rabbit breeding stock for a higher price. This will allow you to help pay some of your feed bills, for example, with the proceeds. If you choose to follow the advice I provide you with this email, selling some breeding stock rabbits shouldn't be that complicated.
3. I understand that the most important factor that will determine the success of my rabbitry, even though I'm not raising rabbits for profit, is my ability to "Sell my Rabbits On Demand", however I'm not very good at sales, so what should I do?

My answer... Listen to the advice provided to you in this email. When I first got started raising rabbits I didn't really have a clue about how to go about selling them either... which is kind of ironic since I literally have sold hundreds if not thousands of rabbits over the years using the systems I have developed.

Alright now that I have answered some of the most common questions I received, lets continue...

Like I mentioned in "The Rabbit X Factor" report, when I first got started my marketing plan literally consisted of a wooden "for sale" sign made out of scrap wood placed by the road and a few Craigslist ads that I posted...

The Problem with Craigslist and other similar sites:

Although I was able to initially sell some of my rabbits through Craigslist when I was first getting started... I don't post any rabbit ads on that site anymore. As one breeder pointed out in the reply message they sent me yesterday... "its hard to sell rabbits for more than a 'break even' cost on Craigslist, if that at all". Generally when someone searches that site or other major classifieds websites like it they are looking for a "good deal". This many times equates to "cheap" in their mind.

Also as another breeder pointed out from personal experience, it can be very difficult to sell any sort of specialty rabbit breed on Craigslist without "giving it away". When someone is browsing Craigslist or any major classified site like it, I can almost 100% guarantee that they are not looking to buy an American Sable, Blanc De Hotot, Champagne D' Argent or Checked Giant or even a more common breed such as a Mini Rex for example.
Lastly unless it’s around a holiday season particularly Easter, from personal experience I have found that a vast majority of people browsing these classified sites are looking to simply eat rabbit. If you are trying to sell cute and cuddly Holland Lops for example this simply isn’t going to work out very well...

The Problem with Just Local:

Many rabbit raisers never make it past the point of just selling their rabbits locally. The problem with "just local" is the same as selling just through Craigslist...

Unless your rabbitry is in a good location and you raise a popular rabbit breed it can be very hard to even "break even", much less make a profit off of your rabbit project through local sales, as many of you reading this message can probably relate to.

The Best Way to Sell your Rabbits On Demand in 2014 and beyond:

So at this point you might be wondering what exactly is "the best" way to go about "Selling Rabbits On Demand" since I pointed out flaws in two major options listed above...

The short answer is... **You Need to Do Something Different than the norm.**

The reason I have become so successful selling my rabbits is because I dedicated TONS of time and lots of money to producing an online selling system for my rabbits that was unique and different... To top that all off it took years to develop a system..

Now you could go out right now and start doing exactly what I did... by trial, error and expense...

Doing so... might actually turn your rabbitry into a selling machine if you get the process right...
But what if I was to offer you a solution... That would allow you to bypass the enormous amount of effort that I put forth to develop this system and begin to "Sell your Rabbits On Demand" starting tomorrow?

Even better... **How would you like to never have to worry about not being able to sell your rabbits again and have more time to focus on the more enjoyable part of your rabbit project?**

**Interested...?**

**Here is the Deal:**
At 8:00 a.m. tomorrow I will be officially releasing a Brand New and Exclusive System that will allow you to leverage my network of rabbit websites, particularly RabbitBreeders.us... to basically start "Selling your Rabbits On Demand"...

To Help you Out... I'm going to even cut the price of this system down by 50% plus for a limited time..

**How it works in a nutshell:**

Once you place a membership order, we will set you up with a username and password to our exclusive "Sell Rabbits On Demand" membership website I created specifically to help rabbit raisers like yourself "Sell their Rabbits On Demand".

The membership website will allow you to submit UNLIMITED unique rabbit classifieds each month which will be posted onto the classifieds section of several of the most popular rabbit websites on the web including RabbitBreeders.us and RaisingRabbitsBlog.com, which collectively receive approximately 1,000,000 unique visits per year.

Then when potential rabbit buyers visit our site looking for rabbits or search for rabbits for sale in your area using a search engine such as Google and visit our site... your targeted
classified will be displayed to them. Using this "Industry Changing" rabbit selling system that myself and Dave have developed, I am proud to say that rabbit raisers from all around the World have been able to successfully sell thousands of rabbits, representing every rabbit breed imaginable.

Alright... I hope this email answered your questions and opened your eyes to some new things.

We shall talk again soon at 8:00 a.m. tomorrow morning...

To Your Rabbitry's Future Success!!!

Sincerely,
Your Friend
Aaron "The Rabbit Master" Webster

P.S: Stay tuned :)